

P230/1
ENTREPRENEURSHIP
EDUCATION
Paper 1
July - August
3 Hours



ELITE EXAMINATION BUREAU MOCK 2019

Uganda Advanced Certificate of Education

ENTREPRENEURSHIP EDUCATION

Paper 1

Duration: 3Hours

INSTRUCTIONS TO CANDIDATES

- *This paper consists of **two** sections, **A** and **B**.*
- *Answer **five** questions only.*
- *Section **A** is compulsory. Answers to this section should be precise.*
- *Answer **four** questions from section **B**.*
- *Credit will be given for use of relevant diagrams and illustrations.*
- *Any additional question(s) answered will not be marked.*

Turn Over

SECTION A (20 marks)

Answer all parts of this section.

1.
 - a(i) Distinguish between social enterprises and business enterprises. (2marks)
 - (ii) Outline any two opportunities that enhance smooth operation of social enterprises. (2marks)
 - (b) Mention any two;
 - (i) Barriers to gender partnership. (2marks)
 - (ii) Ways in which gender based violence limits women participation in Entrepreneurship. (2marks)
 - c(i) How different is a patent from a trade mark? (2marks)
 - (ii) List any two personal considerations based on when evaluating business ideas. (2marks)
 - d(i) What is meant by "a business plan"? (1mark)
 - (ii) Give any three contents of a business plan. (3marks)
 - (e)(i) What are collective investment schemes? (1mark)
 - (ii) Outline any three players in collective investment schemes. (3marks)

SECTION B (80MARKS)

Answer any four questions from this section.

2.
 - (a) Explain the social –cultural barriers to entrepreneurship. (10marks)
 - (b) How can the social-cultural environment be improved? (10marks)
3.
 - (a) What is the relevance of a social enterprise plan to a social entrepreneur? (10marks)
 - (b) In what ways do social entrepreneurs ensure sustainability of their enterprises? (10marks)

4. (a) Account for the popularity of formal businesses over informal businesses. (10marks)
- (b) Explain the contribution of insurance companies to the success of small and medium enterprises. (10marks)
5. (a) Describe the stages followed to ensure successful personal selling. (12marks)
- (b) Under what instances may an entrepreneur adopt personal selling strategy? (8marks)
6. (a) Explain the factors influencing tax compliance in your country. (10marks)
- (b) Discuss the rights and obligations of tax payers in your country. (10marks)
7. (a) Why is it necessary for firms to compete? (10marks)
- (b) What are the indicators and costs of an increase in competition? (10marks)

END